

Vincent Inspired Everyone to Give

A Look at a New Book: *Fundraising Strategies Stories from the Field
Inspired by St. Vincent de Paul*

By J. Patrick Murphy, C.M.

Vincent challenges us: "...in one of his last conferences to his missionaries: Our vocation is to go not into one parish, nor into only one diocese, but throughout the earth. And to do what? To inflame the hearts of men. It is not enough for me to love God if my neighbor does not love him as well." (Pujo, p. 251) This new book may inflame your heart.

Read stories about Princess Diana, compost, rejects, iHobo, UBITs and others based on expertise and insights from experts. More than 1,500 books about Vincent exist, but none like this. More than 250 organizations founded or inspired by Vincent exist today, 400 years after he lived. Why is that?

Are we all Vincentians if we work for the poor, even if we don't know it? Faith-based organizations need to know the gems of wisdom within this book. Vincent dedicated his life to relieving the conditions of the poor wherever he found them—in the streets, in prisons, on his doorstep—and asking the quintessential question: "Something must be done; what must I do?"

Ask yourself, "Do I need to read a book on fundraising?" The answer is, "Yes—this one."

Read it because the wisdom and practical tips herein are time-tested—nearly 400 years. The authors demonstrate the leadership legacy of St. Vincent. His organizational and management brilliance inspired countless new organizations and thousands of people to service.

Read it for inspiration—to recommit yourself to the good you do—to serve the poor, to create new ways of funding. Read never-before-told stories of Vincentian organizations around the world, join people who follow Vincent's maxim: "It is not enough to do good, it must be done well."

Read it because there is nothing like it.

The book is suitable for anyone in the greater Vincentian family as well as fundraisers and leaders in parishes, nonprofit organizations and membership associations. As Superior General Gregory Gay says, "This book melds what Vincent called the 'practical and the possible,' with case studies and stories from dedicated people in the field."

References

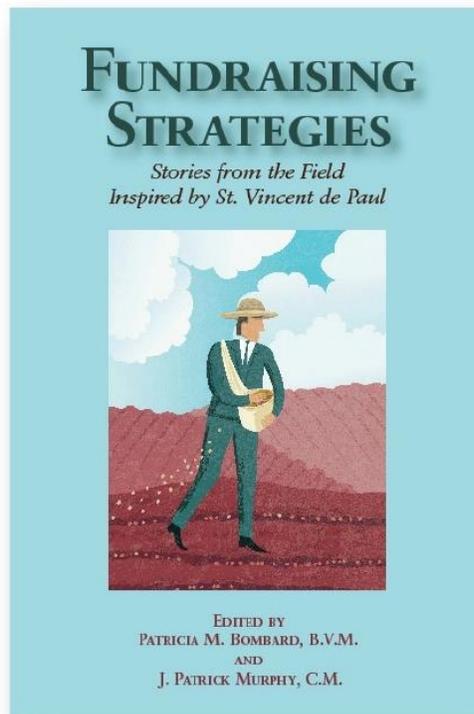
Pujo, Bernard. Vincent de Paul the Trailblazer, Notre Dame, IN, University of Notre Dame Press, 2003.

Editors:

J. Patrick Murphy, C.M. & Patricia M. Bombard, B.V.M.

Contributing Authors:

John E. Rybolt, C.M.
Mark S. Pranaitis, C.M.
Charles F. Shelby, C.M.
J. Patrick Murphy, C.M.
Patricia M. Bombard, B.V.M.
Teresa Manna
Bill & Mary Frances Jaster
Mark McGreevy & Lianne Howard-Dace
Steven F. Martinez & Roger Playwin



Paperback & eBook available on Amazon
Published by Vincent on Leadership: The Hay Project



www.vincentianfundraising.org